

# CONNECT GLOBALLY BUSINESS AND INVESTMENT IN THE USA

March 27, 2019 from 9 AM until 2 PM

Whitlock Hall, Zinnerstraat 2 Rue Zinner, 1000 Brussels

Save the date and register for this seminar for Belgian business leaders interested in investing and expanding in the United States. Valuable insights shared by high level business specialists will help your project forward. Please join Ambassador Gidwitz and the government trade agencies from Belgium and the U.S.A. to expand your network and discuss opportunities with specialists from 12 different States.

Register today on the FIT website! Deadline: March 19, 2019  
<https://www.flandersinvestmentandtrade.com/export/acties-events/zakendoen-de-vs>





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## 9:00 a.m. Registration and networking opportunity with State Representatives and Government Officials

*Meet and discuss the potential of your project in the U.S. with economic representatives from Illinois, Virginia, Tennessee, Ohio, Florida, Arkansas, Kentucky, Pennsylvania, South Carolina, Indiana, Minnesota and Iowa. Representatives from FIT, AWEX, HUB, the U.S. Commercial Service and other U.S. government agencies will be at hand to assist you with your investment and business projects in the U.S.*

## 10:00 a.m. Doing Business in the United States

10:00 Ronald Gidwitz, U.S. Ambassador to Belgium

10:05 Dirk Van Steerteghem, Director for Trade, FIT

10:10 Luc Strybol, Economic Counselor New York, Belgian links in the U.S.

10:20 Karen Tramontano, BLUE STAR STRATEGIES,  
International Trade and Transatlantic Relations

10:40 Bruno Colmant, Prof. UCL & VLERICK, Financial & Capital Markets in the U.S.

11:00 Jan Paul Kalmeijer, Executive Director, COGNEGY,  
Cultural differences when doing Business in the U.S.

11:15 Olivier Michiels, International Senior Tax Manager, BDO,  
Important tax topics when doing business in the U.S.

11:30 Hendrik Isebaert, VP Sales SHOWPAD,  
Building a high performing team in the U.S.

11:40 Jean-Pierre Wildschot, Director ILIAS,  
Experience from the Investment Summit in Washington

11:50 Antje Abshoff, Vice-President, Council of American States in Europe (CASE)

## 12:00- 2:00 p.m. Continue networking and lunch

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